

Why promotional suitcases?

At Carlobolaget, we believe in good design. We think a brand should be carried in style. A promotional suitcase helps you to enhance and reinforce the image you convey. It makes your case more personal and easier to recognise, for example, when retrieving it from the luggage carousel.

You can choose between two suitcase models.

Cab Köpenhamn comes in such a wide range of colours that it's never difficult to find a favourite. Available in three sizes, including a cabin case approved for travel with SAS and other operators.

Cab London comes in black, red and silver. Available as a cabin case approved for travel with Ryanair.

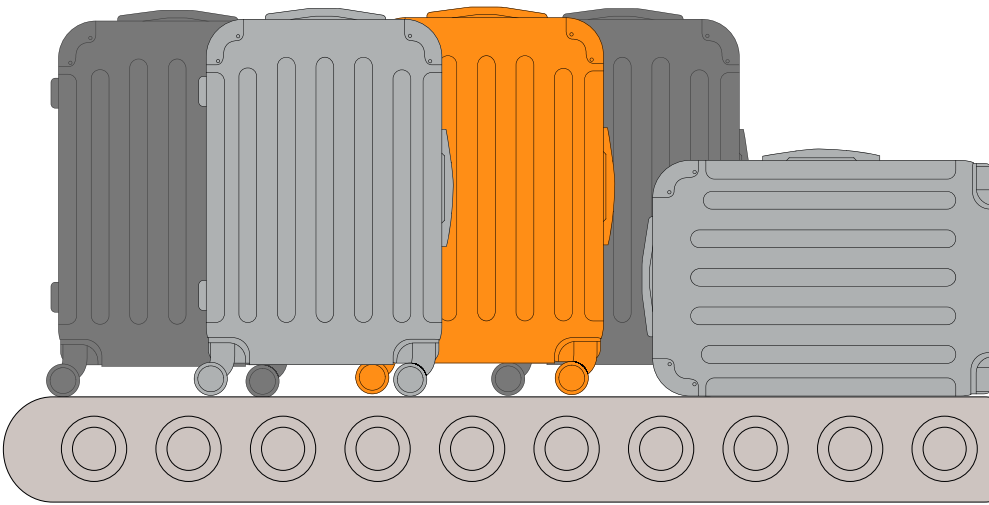
You can easily add accessories such as covers, baggage tags, packing bags, baggage belts, etc.

Our suitcases provide a large area of exposure, which is ideal for advertising.

There's no minimum volume or start-up cost for production. You can personally design a suitcase with your own Pantone colour, your own inner lining and unique packaging. This applies when ordering at least 500 units.



Guideline Promotional suitcases



1. Printing techniques

Foiling

A foil mounted onto the product in order to change the colour or apply a brand, for example.

Full wrapping

A foil mounted onto the product in order to change the colour or apply a brand, for example.

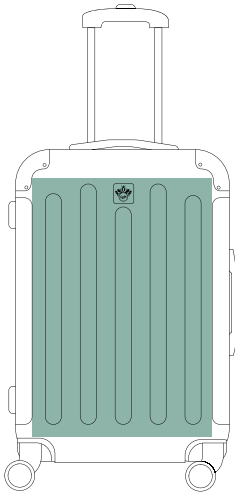
Domed sticker

A domed/epoxy sticker (using the doming technique) has an epoxy plastic cover that raises the surface, creating a 3D effect.

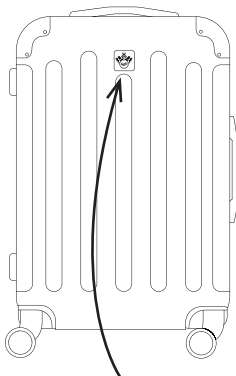
2. Printing area

The printing area refers to the area on a suitcase, for example, on which it is possible to print. The illustrations below show the general dimensions. The printing area depends on the product and the design.

It is also possible to print on top of the case.



Maximum print area from front.



Domed sticker with for example, logotype.

The illustration above shows an example of a print surface of the product Cab Köpenhamn.

Product	Product dimension	Printing area from front	Printing area on top
Cab Köpenhamn S	55x40x23/26 cm	30 x 40 cm	20 x 5 cm
Cab Köpenhamn M	67x45x29/32 cm	33 x 47 cm	26 x 7 cm
Cab Köpenhamn L	77x52x31/34 cm	40 x 60 cm	32 x 8 cm
Cab London	55x40x20 cm	26 x 40 cm	22 x 5 cm

Keep in mind!

3. Design

When it comes to choosing a design, there are a range of options. Single-colour printing, for example, can be used for a name or monochrome logo. If your design requires multiple colours or a photo, this is also possible.



Single-colour print

Multicolour

Photo

4. Printing surface requirements

For perfect printing results, the surface must be suitable. Logos, symbols and text must be saved in vectorised EPS format. Photos must have a resolution of 300 DPI, in JPG, TIFF or PNG format. If you are at all unsure, ask your provider.



High-resolution EPS



Low-resolution JPG

5. Sample

As our customer, you'll receive a sample for approval before we begin production.



6. Delivery time

The delivery time is generally two weeks, or according to agreement.

7. How can you achieve the perfect final product?

To ensure the best possible end result, follow this checklist.

- ☐ 1. Which case do you want, and what size and colour?
- ☐ 2. Design – logo, name or photo?
- ☐ 3. Position – front, rear or top?
- ☐ 4. Size of design?
- ☐ 5. Typeface of text?
- ☐ 6. Files in correct format – vectorised text, symbol and logo? Or high-resolution photo.
- ☐ 7. Approved sample for production